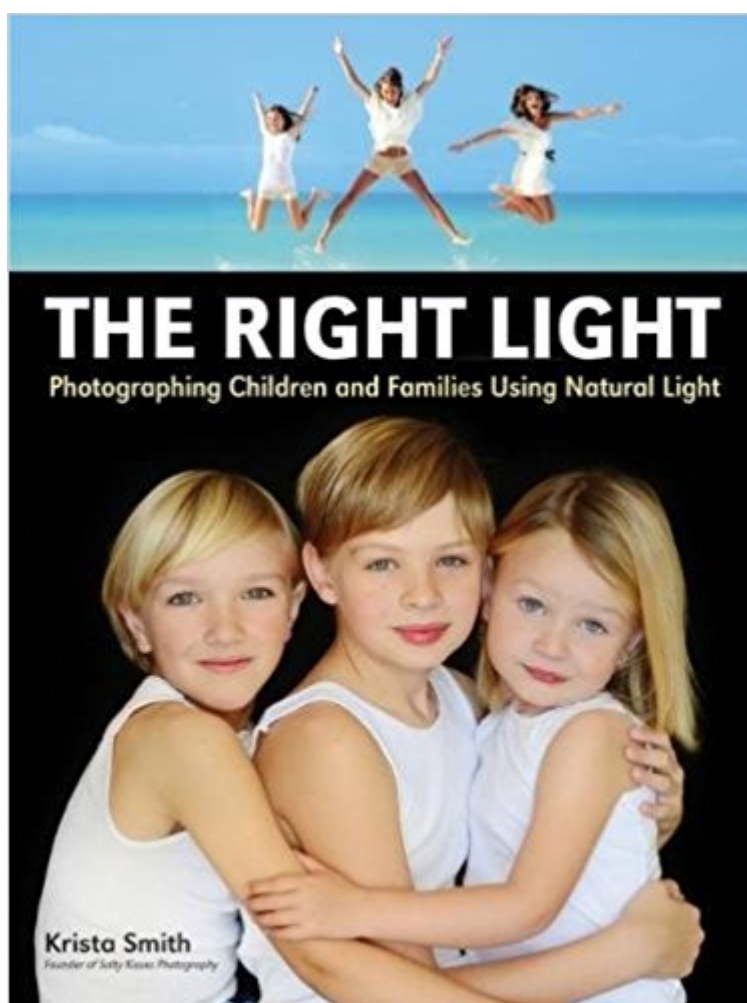


The book was found

The Right Light: Photographing Children And Families Using Natural Light



Synopsis

Natural light can be the right light indoors and out, all day long. Working with children, families, and couples, Krista Smith covers the entire process of designing natural-light portraits that are as vibrant and colorful as the personalities and relationships they depict. From early morning, through the tricky midday hours, to the end-of-day sunset shots, Smith shows you where to find the best natural light and how to use it most effectively for flattering results. She also explores the impact of weather on the quality of the natural light and demonstrates how it can be turned to your advantage for stand-out results. For indoor shoots, Smith demonstrates how one simple window can produce classic portrait looks and demonstrates simple background and lighting refinements that put you on the path to studio-quality results. From marketing and scheduling, to location selection and shooting, to product design and branding, this book presents a road-map to professional success in natural-light portrait photography.

Book Information

Paperback: 128 pages

Publisher: Amherst Media (April 15, 2014)

Language: English

ISBN-10: 1608956938

ISBN-13: 978-1608956937

Product Dimensions: 7.5 x 0.3 x 9.8 inches

Shipping Weight: 13.6 ounces (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 stars 11 customer reviews

Best Sellers Rank: #1,443,156 in Books (See Top 100 in Books) #133 in Books > Arts & Photography > Photography & Video > Children #341 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Lighting #719 in Books > Arts & Photography > Photography & Video > Equipment, Techniques & Reference > Digital Editing

Customer Reviews

Krista Smith is a photographer and writer based in Pensacola, Florida. Her work has appeared in nationwide magazines such as *Where to Retire* and in Amherst Media books such as *500 Poses for Infants and Toddlers*, *500 Poses for Photographing Group Portraits* and others.

I LOVE this book! It is very well written, and very descriptive. I have learned so much from *The Right Light*!

Love the book! Extremely talented photographer. It clearly shows in this book!

Many photographers who call themselves Natural Light photographers are really clueless. This book helps the photographer get a better grasp of the concept and the additional resources needed such as reflectors, understanding the time of day to shoot. How to find the best light to shoot in, direction of light. The Getting Started section talks about developing a style, Finding Models for available light TESTING sessions. This is so important so that the photographer does not experiment on paying clients. Can't recommend this book enough. Please pick and follow the lessons inclosed

This book was filled with absolutely adorable children, especially (in my opinion anyway) the little girl on the back cover. There are excellent family and couples photographed as well. Krista doesn't just show off her pretty pictures, she delves into all of the nitty gritty of how to capture those images (the technical and personal details) and how to work the business side of things too. An all around great book.

This book is wonderfully done. I have been a professional photographer for 10 years, but I would have been blessed to have read this book early on. The explanations are simple, concise, and easy to follow. The sample images clearly display the techniques being discussed and are great inspiration to practice. With an approachable style of prose and a very welcoming voice, Krista Smith guides readers of all skill levels to grow and develop. An excellent resource; highly recommended.

Krista has a way of explaining things so that every level of photographer can understand. The way she breaks down lighting in various locations would be very helpful to anyone, regardless of their level of experience. Her beach portraits are so beautiful, and if you're hesitant or scared of taking beach portraits, her tips and information would be a great resource to have. Stuck on poses? She goes over that as well. There is so much useful information in this book, from start to finish. Solid read.

I absolutely LOVED this book! I have been a photographer for a few years but the way Krista explained lighting and photography techniques finally made things "click". I am going to recommend

this book to anyone I know learning photography. It's perfect for beginners because of the easy way Krista explains vocabulary and and great for intermediate photographers as well. I am going to use all of the suggestions she has for photographing families!

This book is great for both beginners as well as professionals. It starts at the beginning at equipment, discusses location choices, colors of clothing that compliment the setting and the group, poses that flatter and goes on and on. It addition the book has some really great photo examples. I would highly recommend purchasing this book. This is not a one time read, but a book that you will go back to reference.

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